

January 14, 2011

Shirley Mason, Executive Director
B.E.A.C.H.E.S Foundation Institute
Beach Concession Operation
PO Box 530702
Miami Shores, Florida 33153

Subject: Letter of Commitment as Joint Venture Partner

RE: Haulover Beach Concession

Shirley Mason:

By conveyance of this letter we are committing to joint venture with B.E.A.C.H.E.S Foundation and Kissing Pelicans, Inc. in your proposal to bid on the Haulover Beach Park Concession Service in the operation of the full concession services at Haulover Beach Park. Thank you for inviting us to participate.

Should our joint venture bid proposal be successful, Super Clubs is here to help underwrite this venture. Our initial financial investment will be the sum of \$35,000. Once the concession rights are granted and we can move forward in our initial mutual efforts to work out the details, additional funds will be available.

Your ability to recognize an unfulfilled market need, find the solution, then match and attract and grow that segment, is the kind of innovative thinking we seek in our employees and our partners.

The plans and team of contractors and sub-contractors to attract a whole new market to the sparsely populated clothing required ("prude") section of the beach will bring the facility up to its potential. We believe by bringing our world famous SuperClubs brand and promotion resources to Haulover Beach Park, we can help B.E.A.C.H.E.S. with its mission to help Miami-Dade County Park Department increase park revenues expediently. Further, working with our travel agent partners and area hotels, we can increase hotel occupancy from the City of Sunny Isles Beach to South Beach.

Here at Super Clubs, we are impressed with the efforts of B.E.A.C.H.E.S and your naturist affiliates in the creation and care of Haulover's naturist world-renowned beach, recognized in travel circles as a destination location.

Our combined effort can only build on your past successes.

Regards,



Kristi L. Miller
Senior Director – US Field Sales
SuperClubs Resorts

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